



OUR WHY.

TRANSITIONAL AG CONSULTING

Long before social media even, our team was living and breathing the frontlines of production agriculture on the farm and ranch and in the board rooms and offices of ag businesses. Then we were like, “why?” That’s right, we asked, “Why is it this way?”

Then we said, **“Let’s go a different way.”**

We don’t hire out our words to marketing firms or social media influencers. When you get a message from us, it’s not autogenerated or written by AI. We get some people saying we need to try some of the above to drum up more business. Here’s the deal, we believe those serious about wanting to improve their farms and ranches will find us without the extra pricey flair to entice them. More than a decade of doing customized agricultural consulting across the nation has proven that to be true.

What we are doing is inviting you to learn from our mistakes and some successes too. This is what you can be absolutely certain of: Transitional Ag Consulting will save you money and lead you on a pathway towards success for generations to come. We won’t mince words or sell you things you don’t need. You will leave us knowing you have vastly more potential than you ever thought you did. Maybe we will leave you going for something entirely new. Maybe you will also ask yourself, “why?”

Trends come and go. Those who know, just know, surviving the trenches of agriculture isn’t trendy and it isn’t for the faint of heart. But, surviving and sometimes thriving, did give our team and network of partners a desire to help others. Because, we absolutely know we all fail in the end if agriculture fails us all.





When the dust settles around all our pursuits, it's really about conserving and renewing the land and water in the end. It's really about keeping neighbors and neighborhoods going. That's where we need to put our stock and wisdom within. We will either do that or we won't. It's up to us.

Ask us how we're different.

We will tell you like very few are willing
to tell:

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