



GRAZE MASTER GENETICS

CERTIFICATION

PROGRAM

Providing genetic opportunities for livestock producers who want a more profitable and sustainable animal while **improving soil health, strengthening rural communities, and focusing on real world solutions** that benefit everyone.



DISCOVERY PROCESS:

STEP

1

The producer engages with the GMG (Graze Master Genetics) certification team and schedules an initial call.

STEP

2

GMG Team makes an evaluation based on conversation as it relates to goals and objectives for that operation. GMG Team gives an initial score based on program metrics.

Graze Master Genetics Certification Process Begins:

STEP

3

GMG Team and producers agree to enter the program:

- Consultation services level is agreed upon.

STEP

4

Officially in the program, producers gain access to:

- Graze Master Genetics market and breeding opportunities such as live animal acquisition.
- Graze Master Group consulting services.
- Value-added savings on Graze Master Group exclusive offerings of products and services.
- Marketing and promotion assistance under the Graze Master Certified program umbrella.



LEARN MORE ABOUT THE

Graze Master Genetics® Certification Program

by calling or texting:

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www.grazemastergroup.com/graze-master-genetics

