



WHAT IS A GRAZE MASTER?

Two Graze Master bull calves. On the left is a straight-bred Red Angus and on the right is a four-way Graze Master composite. This is how you can build look-alike, profitable genetics that are always moving your program forward.

The Graze Master program is all about, “Building Your Perfect Beast.” It’s where real-world efficiency, form, function, and profitability come together.

A Graze Master is three options that are all designed around the ability of a cattle operation to become more profitable while utilizing fewer resources.



GRAZE MASTER ONE

PUREBREDS

A prolific and proficient approach to enhance current purebred programs or to start the foundation of hybrid and composite breeding programs.

GRAZE MASTER TWO

HYBRIDS

(TWO TO THREE BREEDS)

The genesis of capturing the true value of cattle profitability by combining different breeds. This leads to the benefits of improving performance predictability and longevity. This is when you start to Balance Nature & Profitability via adaptive breed combinations.

GRAZE MASTER THREE

COMPOSITES

(FOUR OR MORE BREEDS)

This is where the rubber meets the road in the world of Graze Master. It is the combining of breeds that compliment each other to optimize their environmental potential, without sacrificing style and horsepower. This scenario builds cattle that will work on fewer inputs, but will also have the ability to work in higher resource environments, epitomizing the ultimate goal of Balancing Nature & Profitability. An example of one of our most successful composites is a Red Angus, Hereford, Simmental, and South Poll.





Learn More About the

Graze Master Genetics® Certification Program

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www.grazemastergroup.com/graze-master-genetics

